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**Alamo Heights Band Association**

**28th ANNUAL RUN TO THE BEAT 5K SPONSORSHIP INFO**

* ***FOR QUESTIONS, FAST SPONSORSHIP REGISTRATION AND YOUR FREE ENTRY REDEMPTION CODES:***

Contact **Ben Shub**, 2017 Run To The Beat Chair, at [benshub@benshub.com](mailto:benshub@benshub.com) or **call/text (210) 861-8128**. For faster Registration (***February 17, 2017*** is the cut-off to be on T-shirt and media!), you are encouraged to email him a scan of your completed form (below) **and make your payment online** using the ‘Donate’ button at <http://www.alamoheightsband.com/home.html>

**LEVELS AND BENEFITS**

**Title Sponsor: $2000**

• First committed sponsor at this level has the option to start the race!

• Company Name & Logo (Top Tier Placement) on back of event T-shirt

• Booth/Table on event day (6’ table, two chairs)

• Sponsorship mention in all publicity materials distributed to local media

• Business Ad Placement for Spring and Fall semesters (2017) on Alamo Heights Band Website (<http://www.alamoheightsband.com/home.html>)

• Acknowledgements in concert band performance programs through the 2017 school year

• Six (6) free event T-shirts and free entries

**Corporate Level: $1000**

• Company Name & Logo (Top Tier Placement, just under Title Sponsor) on back of event T-shirt

• Booth/Table on event day (6’ table, two chairs)

• Sponsorship mention in all publicity materials distributed to local media

• Business Ad Placement for Spring and Fall semesters (2017) on Alamo Heights Band Website (<http://www.alamoheightsband.com/home.html>)

• Acknowledgements in concert band performance programs through the 2017 school year

• Five (5) free event T-shirts and free entries

**Director Level: $500 - $999**

• Company Name & Logo (2nd-Tier Placement) on back of event T-shirt

• Booth/Table space on event day (6’ table, two chairs)

• Sponsorship mention in all publicity materials distributed to local media

• Business Ad Placement for Spring and Fall semesters (2017) on Alamo Heights Band Website (<http://www.alamoheightsband.com/home.html>)

• Acknowledgements in concert band performance programs through the 2017 school year

• Four (4) free event T-shirts and free entries

**Drum Major Level: $250 - $499**

• Company Name & Logo (3rd-Tier Placement) on back of event T-shirt

• Booth/Table space on event day (6’ table, two chairs)

• Sponsorship mention in all publicity materials *d*istributed to local media

• Business Ad Placement for Spring and Fall semesters (2017) on Alamo Heights Band Website (www. <http://www.alamoheightsband.com/home.html>)

• Acknowledgements in concert band performance programs through the 2017 school year

• Three (3) free event T-shirts and entries

**Section Leader Level: $100 - $249**

• Booth/Table space on event day (6’ table, two chairs)

• Business Ad Placement for Spring and Fall semesters (2017) on Alamo Heights Band Website (<http://www.alamoheightsband.com/home.html>)

• Acknowledgements in concert band performance programs through the 2017 school year

• Two (2) free event T-shirts and entries

**Goodie Bag Sponsor: $50**

• Your items included in event goodie bag

• Business Ad Placement for Spring and Fall semesters (2017) on Alamo Heights Band Website (<http://www.alamoheightsband.com/home.html>)

**In-Kind Donations**

We welcome in-kind donations of goods and/or services that can be used during the event (for example, post-run refreshments, bottled water, fresh fruit, granola bars) or as giveaway prizes.

• Public acknowledgements throughout the event

• Sponsor acknowledgements on the Alamo Heights Band website (<http://www.alamoheightsband.com/home.html>)

• Business cards and other company information can be placed on a sponsor display table



**Alamo Heights Band Association**

**RUN TO THE BEAT SPONSORSHIP FORM**

Business/Personal Name:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(As you want it printed in race advertising and on T-shirt)

Mailing Address:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone Number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_ Yes! Please include me or my company as a sponsor.

**IMPORTANT NOTICE:**

**\*\*\*Deadline February 17th, 2017 to be included on the Event T-Shirt and Media\*\*\***

**(But You Can Become a Sponsor of the AHBA at Any Time!)**

\_\_\_\_ Title Sponsor - $2,000 +

\_\_\_\_ Corporate Sponsor - $1,000 +

\_\_\_\_ Director Sponsor - $500 - $999

\_\_\_\_ Drum Major Sponsor - $250 - $499

\_\_\_\_ Section Leader Sponsor - $100 - $249

\_\_\_\_ Goodie Bag Sponsor (any donation under $100)

\_\_\_\_ In-Kind Sponsor

\_\_\_\_\_ Yes! We would like a table set up at the event to promote our company.

\_\_\_\_\_ Yes! We would like to include marketing “goodies” or materials for the race bags. You must have 250+ to us by February 24, 2017.

Please indicate number of shirts below and sizes if you are a Title, Corporate, Director, Drum Major or Section Leader Sponsor.

#T-shirts \_\_\_\_\_ Sizes \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Thank you so much for your help in supporting the Alamo Heights Band “Run to the Beat” Run/ Walk and keeping music alive in the community.

To facilitate your sponsorship, please complete this form and return along with your check to the address below. You may also pay online using the ‘Donate’ button here:

<http://www.alamoheightsband.com/home.html>

Please email Logo Artwork in jpg, pdf or eps format to Donna Santos (dsantosdesign@gmail.com)by ***February 17, 2017*** to be included on the event T-shirt.

Alamo Heights Band Association

AHBA Treasurer

PO Box 90003

Alamo Heights, TX 78209